



MAYOR
Geno Martini

CITY COUNCIL
Julia Ratti, Ward I
Ed Lawson, Ward II
Ron Smith, Ward III
Mike Carrigan, Ward IV
Ron Schmitt, Ward V

CITY ATTORNEY
Chet Adams

REGULAR CITY COUNCIL MEETING

2:00 P.M., Monday, January 28, 2013

City Council Chambers, Legislative Building, 745 Fourth Street, Sparks, Nevada

Call to Order (Time: 2:00 p.m.)

1. The regular meeting of the Sparks City Council was called to order by Mayor Geno Martini at 2:00 p.m.

2. Roll Call (Time: 2:00 p.m.)

Mayor Geno Martini, Council Members Julia Ratti, Ed Lawson, Ron Smith, Mike Carrigan, Ron Schmitt, City Manager Shaun Carey, City Attorney Chet Adams and City Clerk Teresa Gardner, PRESENT.

ABSENT: None

Staff Present: Tracy Domingues, Shawna Nelson, George Graham, Neil Krutz, Steve Keefer, Andy Flock, Chris Syverson, Jeff Cronk, John Martini, Steve Driscoll, Adam Mayberry, Armando Ornelas, Tom Riley, Andre Stigall, Jim Rundle.

Invocation Speaker (Time: 2:01 p.m.)

The invocation was provided by Pastor Pete Vossler, Crosswinds Assembly of God Church

Pledge of Allegiance (Time: 2:02 p.m.)

The Pledge of Allegiance was led by Council Member Schmitt.

Comments from the Public (Time: 2:03 p.m.)

Mr. Kevin Dick, representing Home Free NV/ Energy Fit Nevada, provided a follow-up from the proclamation of "EnergyFit Nevada Day" on October 22, 2012. One hundred twenty-eight energy assessments have been completed and 100 upgrades were identified. Forty-five upgrades have been completed with 22 of those in Northern Nevada, and 2 in Sparks. The additional 55 upgrades are to be completed by the end of March and the majority of those are in Northern Nevada. Additional information can be found at energyfitnevada.org.

Mr. Ron King thanked the city for responding to his ADA concerns. Mr. King requested the Advisory Committee for the Disabled be reinstated and he volunteered to serve on the committee. Council Member Lawson suggested Mr. King contact him and if there is enough interest from the community the committee can be reactivated.

Approval of the Agenda (Time: 2:08 p.m.)

Consideration of taking items out of sequence, deleting items and adding items which require action upon a finding that an emergency exists.

A motion was made by Council Member Ratti, seconded by Council Member Smith, to approve the agenda as submitted. Council Members Ratti, Lawson, Smith, Carrigan, Schmitt, YES. Passed unanimously.

3. Recommendation to Approve Minutes of January 14, 2013 (Time: 2:08 p.m.)

3.1 Consideration and possible approval of the minutes of the regular Sparks City Council Meeting for January 14, 2013 (FOR POSSIBLE ACTION)

A motion was made by Council Member Smith, seconded by Council Member Ratti, to approve the minutes of the Regular Meeting of January 14, 2013 as outlined by staff. Council Members Ratti, Lawson, Smith, Carrigan, Schmitt, YES. Passed unanimously.

4. Announcements, Presentations, Recognition Items and Items of Special Interest (Time: 2:09 p.m.)

4.1 Proclamation "Save a Heart Day" (Time: 2:09 p.m.)

Mayor Martini proclaimed February 9, 2013 "Save a Heart Day" and urged all citizens to show their support for life-saving education and the fight against Sudden Cardiac Arrest and commemorate this day by taking time to learn the life-saving skills of CPR. REMSA Education Manager J. W. Hutch accepted the Proclamation and announced the upcoming run and health fair including free CPR classes at Scheels on February 9, 2013.

4.2 Presentation of the Sparks Museum and Cultural Center Annual Report (Time: 2:13 p.m.)

Executive Director of the Sparks Heritage Museum Anthea Humphreys presented the 2012 annual report:

SPARKS HERITAGE MUSEUM

A Community Partnership between the State of Nevada, Washoe County and the City of Sparks that is over 80 years old! Overflowing with Sparks Pride.

A GLIMPSE AT THE PAST YEAR, ONE EVENT AFTER ANOTHER ...

November 2011

Cultural Center Opening

December 2011 – January 2012

Changing Gallery Exhibit – Holiday Exhibit – Family: Past, Present & Future

January 2012

Silver State Young Chautauqua's partner with the museum

February to May 2012

Changing Gallery Exhibit – "Celtic Heritage Exhibit"

February 2012

Celtic Book Signing Event, Chamber Mixer "Nevada Revisited" Three Part lecture series with Fred Horlacher

March 2012

First Children's Birthday Party at the Train, Day of SADOE Celebration & Irish Dance performance

April 2012

Titanic 100th Anniversary Events, Scottish CLAN Event, Sierra Early Music Society Recorder Concert, RTC Community Meeting

May 2012

Fiddle and Banjo Workshop, Fiddle and Banjo Concert with Allan Jabour & Ken Perlman, Participated in Living History Faire, Donner Party two-part lecture with Fred Horlacher

June 2012

Launched New Website, Hosted State Historic Records Advisory Board, Unveiling of 36 Star Nevada Flag for Flag Day, Sparks High School Alumni Event, International Kiwanis Conference

July 2012

International Kiwanis Conference, First Wedding and Reception, Acquired Largest Known Private Collection of Railroad Books, Appeared on "Observations"

August 2012 – November 2012

Changing Gallery Exhibit – "A Salute to Our Military"

August 2012

North Nevada Black Cultural Awareness Society event

September 2012

Retired Public Employees of Nevada Annual Meeting, Ondra Berry Motivational Speaker – Workshop, Hosted State Historic Records Advisory Board, Sparks High Class of 1962 Reunion

October 2012

Military Appreciation Day, "Tales of Terror from Nevada's History" with Fred Horlacher, Historic Walking Tour with Scott Carey, Pumpkin Palooza includes Train and Schoolhouse, Rocketdyne Lecture presented to OLIE

November 2012

"Let the Wagons Roll" Bus Tour with Fred Horlacher, Victorian Tea Party & Fundraiser, Holiday Craft Faire with Indie Reno

INCREASED YOUTH INVOLVEMENT
COMMUNITY INVOLVEMENT
CULTURAL & EDUCATIONAL PROGRAMMING
MILITARY APPRECIATION
RESEARCH, DIGITIZATION & ARCHIVES

3,252 People visited the train in 2012; almost 2,000 of those were FREE to the benefit of tourists and students alike.

ATTRACTING MORE TOURISTS: According to the Museum's visitor register 51% of the museums visitors were from outside the Reno/Sparks area compared to 42% in 2011.

MOVING IN THE RIGHT DIRECTION: Membership revenue is up 22%; Admissions revenue is up 52%; Gift shop revenue is up 24%.

2013 EVENTS PREVIEW including the Biggest Little Swing Dance Club Dance, Silver State Young Chautauqua, Sourdough Lim, Timeless Treasures a

celebration of Native American culture and Titanic mystery tea fundraiser, Western heritage Festival, and Honest Horses.

Ms. Humphrey complimented the dedication of the museum volunteers. Council Member Ratti commended Ms. Humphreys and the Board of Directors for great job. Mayor Martini said he appreciated all the hard work.

4.3 Update on Air Service at Reno/Tahoe International Airport (Time: 2:23 p.m.)

Community Relations Manager and Airport Authority Board Trustee Adam Mayberry said the Airport Board is searching for a CEO of the Airport, the checkpoint project is ahead of schedule and going smoothly, and the Airport Board is currently involved in a comprehensive Strategic Planning process. Mr. Mayberry introduced Airport Authority Director of Air Service and Cargo Development Brian Pratte who presented an update on air service at the airport:

Agenda

- Industry Overview
- Air Service Development at RNO
- Opportunities

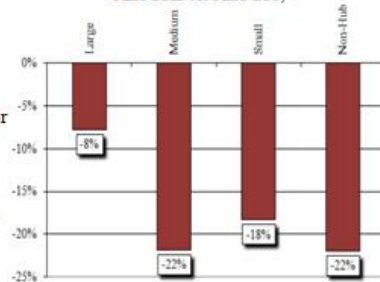
Airline Industry is Transforming and Adapting to Restore Profitability

- U.S. airlines are focusing on
 - Debt Reduction
 - Fleet Renewal
 - Product Enhancement
- Regional carriers face less demand for their 50-seat jets and on short-haul flight
- Legacy carriers are focusing on their hubs and reducing flights to markets involving smaller aircraft

Airline Industry is Transforming and Adapting to Restore Profitability

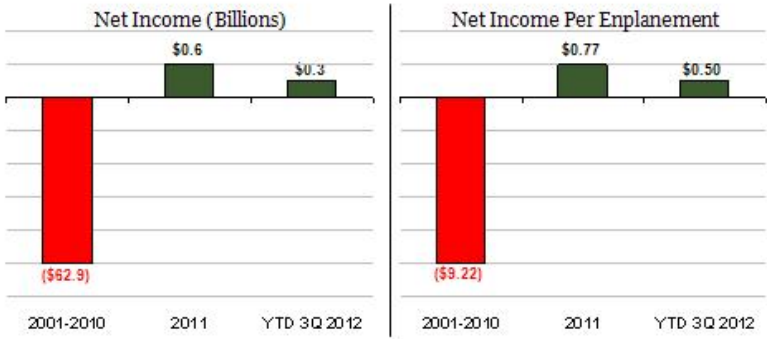
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Change in Scheduled Departures by Airport Size
June 2012 vs. June 2007



- U.S. airlines are focusing on
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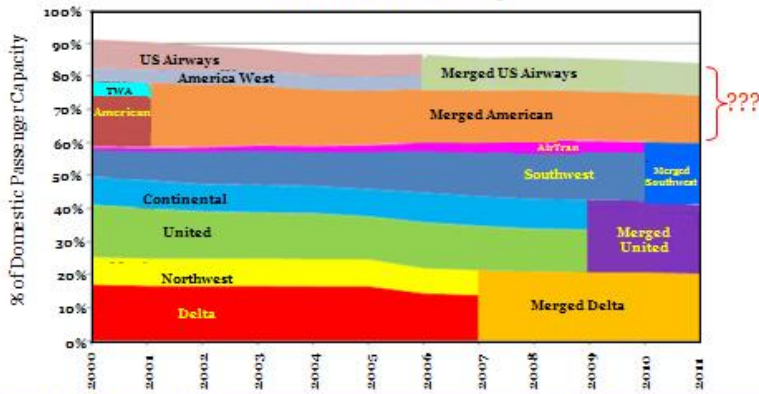
Thus Far in 2012, U.S. Airlines Have Earned 50 Cents Per Enplaned Passenger



Source: For 2001-2011, A4A analysis of DOT Form 41 data reported by US airlines for which passenger revenue constitutes at least 25% of operating revenue. For 2012 A4A earnings reports of Alaska, Allegiant, American, Delta, Hawaiian, JetBlue, Southwest, Spirit, United and US Airways.



The Accelerating Consolidation of the U.S. Airline Industry



In 2012, RTAA Staff Held 75 One-on-one Meetings with Numerous Airlines and Freight Forwarders



RTIA Has Exceptional Air Service Compared to Communities of Its Size

Metropolitan Core Based Statistical Area (CBSA)	Fall 2010 Population (CBSA)	Airports	Departures	Seats	Destinations
Lexington, KY, US	478.5	LEX	31	1,893	13
Fayetteville – Springdale – Rogers, AR-MO	474.8	XNA	39	2,132	15
Pensacola, FL, US	457.5	PNS	34	2,613	10
Lansing, MI, US	452.8	LAN	14	1,006	10
Springfield, MO, US	436.3	SGF	23	1,280	9
Reno, NV, US	423.8	RNO	54	6,155	16
Flint, MI, US	419.1	FNT	20	1,528	8
Copus Christi, TX, US	418.4	CRP	19	1,282	3
Asheville, NC, US	416.8	AVL	19	1,140	7
Fort Wayne, IN, US	416.8	FWA	17	1,011	8
Huntsville/Decatur, AL, US	415.6	HSV	29	2,128	9
Mobile, AL, US	415	MOB	18	1,078	4
Santa Barbara, Santa Maria, CA, US	410.3	SBA, SMK	34	1,557	7

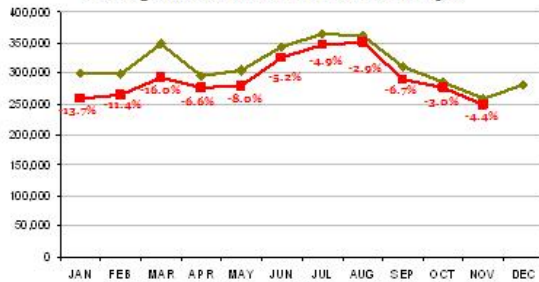
*All Airports listed experienced a reduction of at least 10% in flights and/or seats
 **The average seat size for most markets is 60 seats per departure (regional jets) as compared to 115 seats per departure for RNO (mainline jets)

Source: U.S. Census Bureau, CBSA Estimates 2010 and U.S. DOT Schedule via ARGUS March 2012



So Far in 2012, RNO Has Served Over 3.2 Million Passengers

Passenger Traffic at Reno-Tahoe International Airport

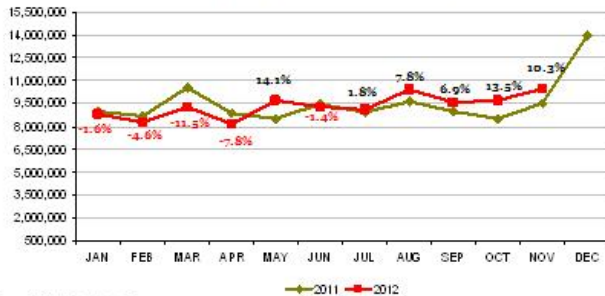


Source: RNO Airline Activity Reports



So Far in 2012, RNO Has Handled 102.8 Million Pounds of Air Cargo

Air Cargo at Reno-Tahoe International Airport



Source: RNO Airline Activity Reports



Average Domestic Roundtrip Fares Nationwide

	2Q 2012	2Q 2011	% Difference	Rank Among Top 100 Airports
U.S. Dom. Avg. Fare	\$385	\$370	4.1%	
Cincinnati, OH	\$535	\$476	12.4%	1
Pittsburgh, PA	\$378	\$339	11.3%	62
Sacramento, CA	\$366	\$356	2.7%	72
San Jose, CA	\$352	\$337	4.3%	78
Reno, NV	\$346	\$342	1.0%	79
Las Vegas, NV	\$281	\$285	-1.2%	96
Atlantic City, NJ	\$166	\$205	-19.2%	100

Source: Bureau of Transportation Statistics, Top 100 airports (based on 2011 U.S. originating domestic passengers) ranked by average domestic itinerary fare in 2Q 2012



Added and Returned Flights:

- Houston – United Airlines’ non-stop flight to Houston returns in March.
- San Jose – Alaska Airlines began non-stop flights to San Jose in June 2012
- Ontario – Southwest Airlines began non-stop flights to Ontario on January 6, 2013
- Las Vegas – Effective February 1, 2013, Allegiant Air will offer twice weekly non-stop flights to Las Vegas

Top Target Markets

- Southern California
 - Long Beach
 - Orange County
- Washington D.C.
- Detroit
- Minneapolis

4.4 EDAWN Presentation (Time: 2:34 p.m.)

Economic Development Authority of Western Nevada President and CEO Mike Kazmiersky presented an update of current activities:

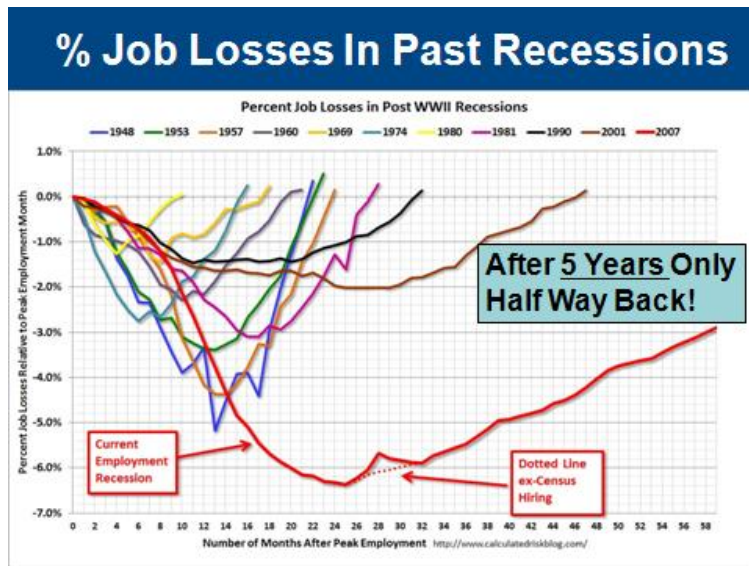
What Does EDAWN DO:

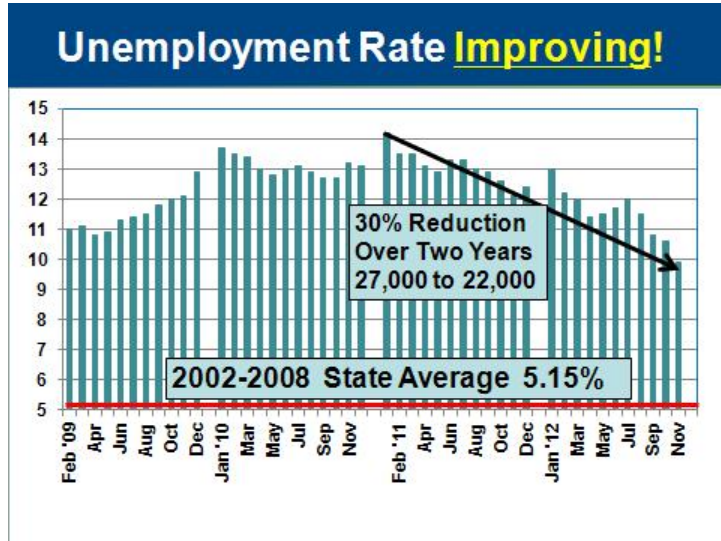
Effective Economic Development Program:

- Attracts
 - Retains / Expand
 - Grows
- Quality Jobs!*

EDAWN's Focus "Primary" or "Base" Jobs!

- Majority Of Customers Outside The Region
- External Customers Add Wealth To Community
 1. Tax Dollars & Wages Of Employees
 2. Investments Of Building / Equipment
 3. Generates Additional Jobs - Multiplier Effect
 4. Quality Jobs (\$20.00 Per Hr + Benefits)
 5. 90% + Of Jobs Filled By Existing Residents
- Wal-Mart Versus Microsoft / Intuit etc





Three legs of economic development: Attraction, Retention/Expansion and Entrepreneurial/Start-Up Growth

Quality Job Attraction Goal: 2,000 Jobs:

- Target Industries
- High Growth Companies
- Headquarters & Capital Investment
- Aggressive Marketing – Location Advantage
- International Recruitment – China/Canada
- Encourage Community Engagement

FY2013 Marketing Initiatives:

- Continue To Visit Top Site Consultants
- Postcard Campaign (25,000 Sent)
 - Second Phase - Phone Call Follow- Underway
- New Contract To Generate Leads In CA
- Discovery Campaign Signs 6' x 10' In Airport and Convention Center – Need Sponsors!
- Website Updated – Focused On Attraction

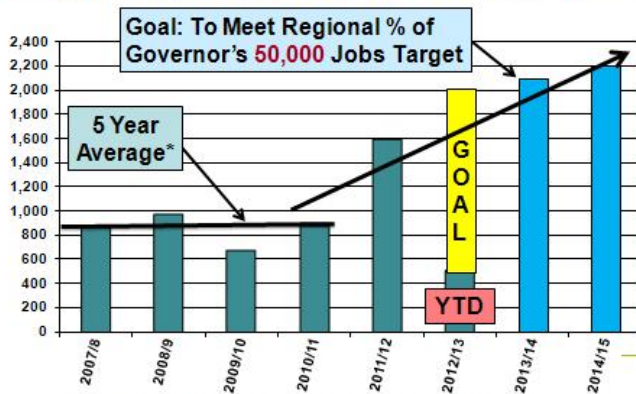
2011-2012 Assisted Projects (Company's 5 year job projections)

Date	Company	Jobs	Industry	HQ
July	MD Logistics	10	Logistics	
July	Phillips Motorsport	5	Logistics	X
July	Reality Engineering	18	Business Services	X
Aug	Laddawn, Inc.	28	Manufacturing	
Nov	Replico	150	Logistics	
Dec	Fusion Contact Centers	300	Business Services	
Dec	Zulily	340	Logistics	
Feb	NOWFoods	90	Manufacturing	
Feb	Thermo-Stone	35	Manufacturing	X
Mar	Lambertson Industries	52	Manufacturing	X
Mar	CustomInk	225	Back Office/Dist.	
Mar	EndoChoice	8	Adv. Logistics	
May	Pacific Cheese	25	Manufacturing	
June	Townsend Corporation	5	Logistics	
June	Torchmate	200	Manufacturing	X
June	Alfa Aesar	100	Logistics / Research	
		Total 1,591		5

FY 2013 YTD Assisted Projects

Date	Company	Jobs	Industry	HQ
July	NJVC	45	Data Center	
August	One Contact Inc.	200	Business Support Center	
Sept	Professional Institute of Technology & Accounting	20	Back Office	
Sept	Blackhawk Network	120	Business Support Center	
Oct	Pestmaster Services Inc.	25	Pest Services	X
Oct	Freund Container & Supply	15	Logistics	
Nov	NeoMedical	12	Manufacturing	X
Nov	Allergy Be Gone	15	Logistics	
Dec	International City Mortgage	50	Financial Services	
		Total 502		2

EDAWN Assisted New Jobs 2007-2015 (5 Year Numbers Based On Company Estimate)



* 2007 - 2010 Estimate Based On One Year Numbers

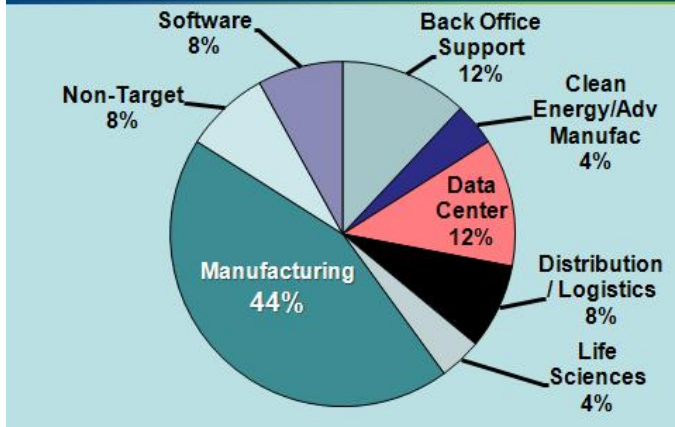
FY 2012-2013 - Pipeline

Projects in Pipeline:

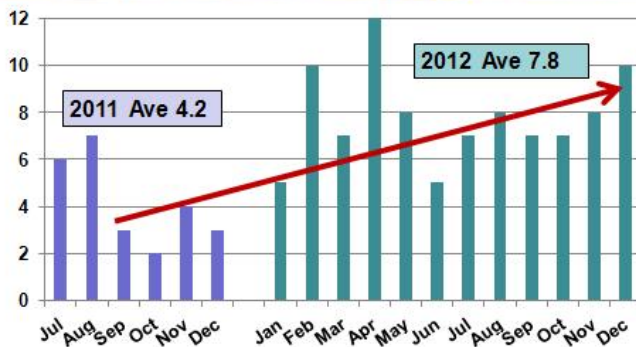
- **29 Hot Prospects** From CA, SD, FL, TN, TX, MA, OK, NY, VA, PA, International
- **3,400 Jobs**



Hot Prospects - Industries



Prospects Visits Up 85% in 2012



Potential Job Announcements

Company	Jobs	HQ	
Business Support	600		Very Likely
Retail Distribution	100		
Software	85		
Manufacturing	75	X	
Software	40	X	
Business Support	350	X	Likely
Manufacturing	240		
Distribution	225		
Manufacturing	125		
Manufacturing	60		Possible
Chemical Refinery	50		

Total Potential Jobs: 1,840 3 HQ

Retention/Expansion

- Why Is This So Important?
- Majority Of New Jobs Come From The Expansion Of Existing Companies
- Our High Growth Companies Are Being Courted By Other Communities
- Efforts To Keep Existing Industry Also Improves The Product - So Attraction Is Easier
- Working With Existing Industry Provides Connections And Opportunities For Attraction

Retention Results/Initiatives

- 134 Companies Visited - 79% Growing
 - 49% Recent or Planned Growth
 - 30% Future Growth
 - 14 % Stable
 - 5% Declining
- Major Concerns:
 - Highly Skilled Employee Shortages
 - Power Rates
 - Transportation To Storey County
 - Potential State Tax Increases On Businesses
- Sparks Retention Initiative – 75 Companies / Yr

“Think Local” Initiative

- Launched At A Press Conference June 19th
- Speakers: Reno, Sparks, Washoe, NNDA, Chamber, Buy Local – Dave Asher
- Ch-4 PSAs (Mayors) New: (Business Leaders)
- Resolution “Think Local” All Financial Matters
 - Purchase
 - Contract
 - Hire
 - Eat
 - Support
 - Serve

Why Entrepreneurs Are Important

- Most New Job Growth Is Driven By Startups
- A Vibrant Startup Community (Ecosystem) Is Essential For Startups To Emerge & Grow

- Entrepreneurs Operate In Networks Not Hierarchies And Need Different Types Of Assistance
“Entrepreneurs Are The Rainmakers. They’re The One’s Creating Jobs, Customers , and Money...” The Coming Jobs War by Jim Clifton

Entrepreneurial Job Creation

- Work With Partners To Develop And Implement An Entrepreneurial Continuum
- Assist Partners To Increase Capital Available To Entrepreneurs - \$10M Goal
- Support Partners In Attracting And Retaining Entrepreneurial Talent
- Foster Regional Incubation Of Start-Ups
- Promote Research, Development & Commercialization Efforts At UNR / DRI

Entrepreneurial Ecosystem

- Fragmented But Increasingly Engaged
- UNR Increasing Focus On Applied Entrepreneurial Education
- Dramatic Increase In Entrepreneurial Events & Programs
- EDAWN Engaged In Connecting Players

Council Member Lawson said he is impressed with Mr. Kazmiersky’s leadership and EDAWN’s progress. Mayor Martini said EDAWN is addressing the needs of the community and he is appreciates the hard work of the staff.

5. Consent Items (Time: 2:50 p.m.)

A motion was made by Council Member Ratti, seconded by Council Member Schmitt, to approve the consent items as submitted. Council Members Ratti, Lawson, Smith, Carrigan, Schmitt, YES. Passed unanimously.

5.1 Report of Claims and Bills approved for payment and appropriation transfers for the period December 27, 2012 through January 9, 2013. (FOR POSSIBLE ACTION)

An agenda item from Finance Manager Jeff Cronk recommending the City Council approve the report of claims and bills as presented in the staff report.

5.2 Consideration and possible approval of an Interlocal Agreement (A-3963) between the City of Sparks and the City of Reno for \$188,000 in Community Development Block Grant funding for improvements to the Community Assistance Center located on Record Street in Reno. (FOR POSSIBLE ACTION)

An agenda item from Housing Specialist George Graham recommending Council approve the Interlocal Agreement with the City of Reno which allows the City of Sparks to provide the City of Reno up to \$188,000 of CDBG funding for improvements, primarily to enhance security, at the Community Assistance Center (i.e., the homeless shelter facility) located on Record Street in Reno. The Sparks City Council previously earmarked funding for this project in the amended 2011/12 Action Plan, which has been approved by the U.S. Department of Housing and Urban Development. Funds have been approved in the FY2011/12 Annual Action Plan.

6. General Business

6.1 Consideration and possible approval of a \$1,000.00 donation to Partners in Parks and Recreation from Sierra Chemical Company. (FOR POSSIBLE ACTION)
(Time: 2:50 p.m.)

An agenda item from Recreation Supervisor Andre Stigall recommending Council accept a donation to assist in supporting services and programs provided by the Parks and Recreation Department.

A motion was made by Council Member Ratti, seconded by Council Member Schmitt, to accept the \$1,000 donation to Partners in Parks and Recreation from Sierra Chemical Company. Council Members Ratti, Lawson, Smith, Carrigan, Schmitt, YES. Passed unanimously.

6.2 Consideration and possible acceptance of a grant (A#3964) from The Nell J. Redfield Foundation in the amount of \$50,000 for the Sparks Parks and Recreation Department to continue various programming in 2013. (FOR POSSIBLE ACTION)
(Time: 2:51 p.m.)

An agenda item from Recreation Supervisor Shauna Nelson recommending Council accept a grant that will enable the Sparks Parks and Recreation Department to continue The Nell J. Redfield Free Neighborhood Playground Program and a portion of the Leisure Without Limits Program. Both programs provide for underserved populations within our community. Council Member Ratti said the fact that we repeatedly get this donation speaks of the quality of the program and staffs efforts. Mayor Martini thanked the Redfield Foundation.

A motion was made by Council Member Ratti, seconded by Council Member Lawson, to accept this grant (A#3964) as outlined from The Nell J. Redfield Foundation in the amount of \$50,000 for the continuation of The Nell J. Redfield Neighborhood Playground and Leisure Without Limits Programs as outlined by staff. Council Members Ratti, Lawson, Smith, Carrigan, Schmitt, YES. Passed unanimously.

6.3 FIRST READING and possible discussion of CA-7-12 Bill #2649 an ordinance by the City of Sparks amending Title 20, Chapter 20.07.030 of the Sparks Municipal Code (decisions subject to review and methods of appeal) to shorten the appeal period for Planning Commission and administrative actions and other matters properly related thereto. (Time: 2:54 p.m.)

City Clerk Teresa Gardner read the Bill by title; the 2nd reading was scheduled for the February 11, 2013 Council meeting.

6.4 PCN12036, City of Sparks, FIRST READING and possible discussion of Bill #2650 an ordinance rezoning 55 parcels totaling approximately 10.8 acres in size from the I/T (Industrial/Transitional Overlay) to I ((Industrial) generally located south of Interstate 80, east of South 21st Street, west of South Rock Boulevard, and north of Pittman Avenue (extended)). (Time: 2:54 p.m.)

City Clerk Teresa Gardner read the Bill by title; the 2nd reading was scheduled for the February 11, 2013 Council meeting.

6.5 FIRST READING and possible discussion of CA-6-12 Bill #2651 an ordinance amending Title 20 of the Sparks Municipal Code to modify the expiration provisions for Special Use Permits (Chapter 20.13) and Site Plan Review (Chapter 20.31) and other matters properly relating thereto. (Time: 2:55 p.m.)

City Clerk Teresa Gardner read the Bill by title; the 2nd reading was scheduled for the February 11, 2013 Council meeting.

6.6 FIRST READING of Bill #2652 amending the Sparks Municipal Code relating to Business Licenses; Clarifying and Strengthening Numerous Provisions Regarding Business Licenses, including: Applications; Denials, Audits, Inspections, Delinquencies, Penalties, Expiration, Suspension, Revocation and Criminal Prosecution; Requiring certain Tax-Exempt Activities to obtain a license (at no cost); and providing other matters properly related thereto. (Time: 2:56 p.m.)

City Clerk Teresa Gardner read the Bill by title; the 2nd reading was scheduled for the February 11, 2013 Council meeting. City Attorney Chet Adams stated this Bill will inner delineate an amendment to read "City Manager or his designee" everywhere it says "City Manager" and "Finance Director" will be changed to "Financial Services Director".

6.7 Review, discussion and possible approval of a Sparks business visitation program (FOR POSSIBLE ACTION) (Time: 2:57 p.m.)

An agenda item from City Planner Armando Ornelas recommending Council direct staff to refine and initiate the proposed business visitation program. This agenda item outlines a proposed new program to have Sparks' Mayor, City Council and staff visit companies doing business in Sparks. The proposal is in response to the interest the City Council showed in conducting company visits during their November 2012 workshop discussion on economic development. The visits are intended to encourage the retention and expansion of companies doing business in Sparks by demonstrating the City's appreciation for these companies presence in Sparks, discussing their concerns and identifying issues on which the City (or other entities) could provide resolution or assistance. The estimated cost is \$3,000.

Mr. Ornelas reviewed the steps of the plan and Council offered suggestions. The plan is proposing a staff member accompany an elected official to visit companies already doing business in Sparks to help retain companies and assist in any expansion while expressing appreciation for them being here. In addition, staff would want to learn about any concerns and develop ways to address those concerns. Businesses could be identified by various methods, size, new, old, special request, etc. The program would be ready to implement in March and the goal would be to reach 75 businesses by the end of November 2013.

A motion was made by Council Member Lawson, seconded by Council Member Ratti, to approve the Sparks business visitation program as outlined by staff. Council Members Ratti, Lawson, Smith, Carrigan, Schmitt, YES. Passed unanimously.

6.8 Consideration and possible direction to City staff regarding the City's advance planning program, including possible amendments to Title 20 of the Sparks Municipal Code and the Sparks Master Plan. (FOR POSSIBLE ACTION) (Time 3:08 p.m.)

An agenda item from Senior Planner Jim Rundle recommending Council endorse the proposed advance planning work program. This agenda item summarizes the City Council's direction, recommendations in the consultant-prepared zoning code analysis and existing efforts. The result is a proposed advance planning work program for approximately the next 18-24 months. Staff is seeking City Council endorsement of, or alternative direction regarding, the proposed work program. There is no impact to the general fund.

Mr. Rundle discussed current and upcoming planning projects and requested input from Council members. Table 1 addressed items currently being worked on by staff such as reduction of appeal periods for special use permits and site plan reviews; rezoning of Conductor Heights to industrial, extension of expiration date of a site plan review or special use permit from one year to two years and TOD amendments.

Table 2 included items needing support of an outside planning consultant such as major deviations, parking as a permitted use in the industrial area, sign code amendments, master plan updates, RV length of stay in RV park, urban agriculture, new master table of permitted uses, new definitions for permitted uses, reduce the number of uses requiring a special use permit, redistribution of uses across zoning districts and administrative manual for “new” zoning code.

Table 3 are concepts from the zoning analysis that Council has not directed staff to work on and included an auto oriented use policy along Prater and Victorian, an alternative compliance tool, industrial design standards. Review parking standards and amend landscape standards.

Council Member Ratti said the description was accurate, however, she would like to add an item to address the number of liquor stores in the urban core.

A motion was made by Council Member Smith, seconded by Council Member Ratti, to endorse the work program as outlined by staff. Council Members Ratti, Lawson, Smith, Carrigan, Schmitt, YES. Passed unanimously.

7. **Public Hearing and Action Items Unrelated to Planning and Zoning** – None
8. **Planning and Zoning Public Hearings and Action Items** - None
9. **Closed Door Sessions** - None
10. **Comments**
 - 10.1 **Comments from City Council and City Manager** (Time: 3:26 p.m.) - None
 - 10.2 **Comments from the Public** (Time: 3:26 p.m.) - None
11. **Adjournment** (Time: 3:27 p.m.)
Council was adjourned at 3:27 p.m.