



**Reno-Tahoe
International**

Reno-Tahoe International Airport: Giving Lift to the Community

City of Sparks

May 22, 2017



**Reno-Tahoe
Airport Authority**

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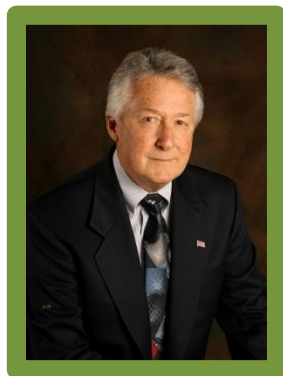
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Who We Are

Reno-Tahoe Airport Authority

- ❖ Owners/Operators
 - Reno-Tahoe International Airport
 - Reno-Stead Airport
- ❖ 8 passenger airlines serve RNO
- ❖ 3 cargo airlines
- ❖ 3 runways, 23 gates
- ❖ 24/7 operation
- ❖ Nine member Board appointed by Reno, Sparks, Washoe County and the RSCVA



Who We Are

Reno-Tahoe Airport Authority

- ❖ Financially self-sufficient
 - Operate on fees/rent collected from airport tenants
 - 65% of operating revenues are generated by non-airline sources
- ❖ **No** local tax dollars to operate airport



A City Unto Itself...

Operationally independent with police and fire departments, human resources, accounting, etc.

Economic engine

- ❖ 66th busiest commercial airport in U.S.
- ❖ Airport's economic impact analyzed by UNR College of Business
 - \$2 billion per year for Washoe County
 - 737 brings nearly \$100,000 per landing
 - 2,500 jobs at Reno-Tahoe International



Airport Strategic Plan

❖ Five Strategic Priorities for 2014-18

- Five-year plan with flexibility and forethought
- Serve as a compass for the future
- Public process



Increase
Air Service

General
Aviation
Operations
& Services

Cargo
Development

Economic
Development

Positive
Environment

Air Service Additions

- ❖ **Guadalajara Mexico (Volaris)**
 - Started December 2014 (3x per week)
- ❖ **New York City, JFK (JetBlue)**
 - Started May 28, 2015 (1x daily)
- ❖ **Boise, ID (Alaska)**
 - Started November 5, 2015 (1x daily)
- ❖ **Orange County, CA (Alaska)**
 - Started March 16, 2016 (1x daily)
- ❖ **Oakland, CA (Southwest)**
 - Started June 5, 2016 (3x daily)
- ❖ **Long Beach, CA (JetBlue)**
 - Started August 15, 2016 (1x daily)
- ❖ **Atlanta, GA (Delta)**
 - Started December 19, 2016 (1x per week seasonal)
- ❖ **Dallas Love Field, TX (Southwest)**
 - Started January 17, 2017 (2x per week seasonal)
- ❖ **San Jose, CA (Southwest)**
 - Starts June 4, 2017 (1x daily)
- ❖ **Chicago, IL (United)**
 - Starts June 8, 2017 (1x daily)

**Reno-Tahoe
International Airport
has added:**



- **14 flights**
- **1,600 seats**
- **In 22 months**

jetBlue

volaris 

Southwest 

Alaska

UNITED 



DELTA



**Reno-Tahoe
Airport Authority**

23 Destinations and Eight Airlines

Flights to/from Reno-Tahoe International Airport



Alaska
AIRLINES

jetBlue

allegiant

Southwest

American Airlines

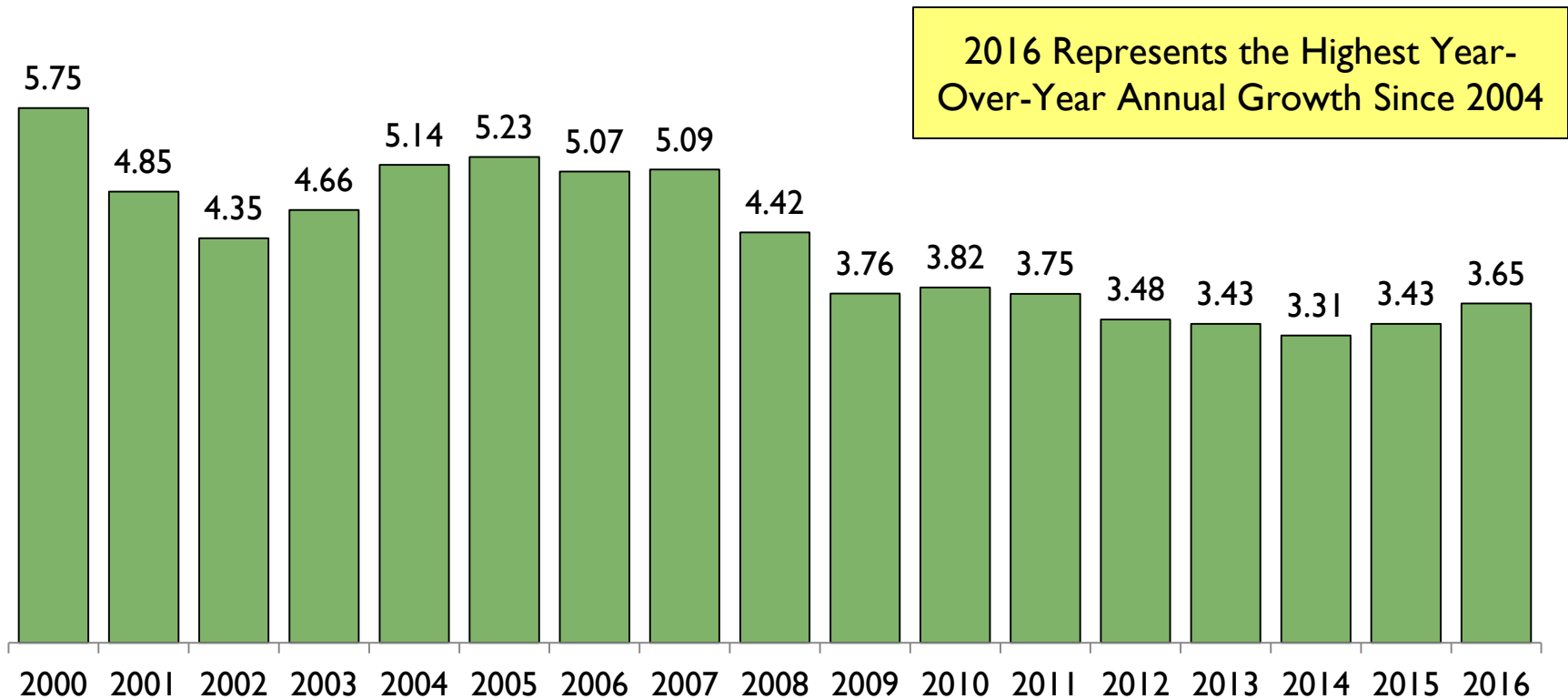
UNITED

DELTA

volaris

In 2016, RNO Served 3.65 Million Passengers, An Increase of 6.4% Versus 2015

Passengers at Reno-Tahoe International Airport
In millions



Source: U.S. DOT T-100 Data via Diio Market Intelligence, Airline Activity Reports, Dec 2015 is estimated



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Record-Setting Year in 2016

❖ **Cargo** at Reno-Tahoe International Airport

- RNO handled 156 million pounds of air cargo, an increase of 13% when compared to the year 2015
- Best year recorded in the history of RNO for air cargo lift
- Positive impacts of warehouse, e-commerce and distribution facilities felt at RNO



Exciting Programs are in the Air at RNO

❖ Master Plan for Reno-Tahoe International Airport

- Began October 2016
- 16-month master planning process to address airport growth, aviation industry changes, and FAA standards for next 20 years.
- Provides funding roadmap and addresses the dynamics of air service and cargo while balancing the needs of the community
- Outreach to all parts of the catchment area and all constituents



❖ Local Advertising Campaign

- Air Service Education Program
- Educate RNO catchment area on flights and airlines available at Reno-Tahoe International
- Capture passenger data for future marketing
- Enter to win giveaway to non-stop destinations
- 30,000 entries so far



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Exciting Programs are in the Air at RNO

❖ RNO Explorer - Weekly air fare sale updates

- Sent to business, tourism partners & employees
- Shared throughout the community

❖ Air Service 101

- Raising the Air Service IQ of the community
- How RNO markets and acquires air service
- Educated <500 business, ski, gaming & hotel partners



General Aviation at Reno-Tahoe International

❖ Atlantic Aviation

- Largest Fixed Base Operator (FBO) in the U.S.
- **\$15M** investment in FBO, apron improvements and fuel storage facility
- Two-story 13,000 sq ft terminal and 29,800 sq ft attached hangar
- Includes new pilots lounge, passenger facilities, conference rooms, coffee bar
- 85% Occupancy



❖ Dassault Aviation Services

- International aircraft manufacturer

Reno-Stead Airport Airfield Features

Over \$50 million has been invested in airport improvements over the last 12 years



- ❖ New Stead Terminal Building
- ❖ Airfield designed to commercial aircraft standards
- ❖ Instrument Landing System and GPS approaches
- ❖ UAS Test Range
- ❖ Maintenance and Repair Operators – UAS and aircraft MRO services and avionics available on-site
- ❖ Upcoming \$22M investment in Runway 8/26 rehabilitation

Stead Business Development Activities

- ❖ National NASA UAS Demonstration May 17-26
- ❖ Working with Major Corporations for Possible UAS Testing
 - E-Commerce & Cloud Computing Company
 - Multinational Retail Store Chain
- ❖ Working with FAA / UAS Industry
 - Marily Mora - Drone Advisory Committee (DAC)
 - Dean Schultz – DAC Sub-Committee
- ❖ Master Developer Agreement approved at Stead for 1,700 acres



City of Sparks Airport Representation

- ❖ Airport Noise Advisory Panel
 - Laura Bayer
 - David Shocket
 - Jim Rundle
- ❖ Master Plan Working Group
 - Jim Rundle



New Concession Opportunities

- ❖ Exciting new retail/food & beverage options coming soon inside airport
- ❖ Enhance the airport's sense of place
 - June 15 Workshop for businesses to learn about operating a concession at RNO
 - 3,500 sq. ft. of post-security space
 - Request for Proposal submittals open in July
- ❖ Changes to the airport's front door
 - Development agreement next to the Hyatt Place Hotel (corner of Terminal & Plumb)
 - Includes new hotel and land for office space and food and beverage offerings



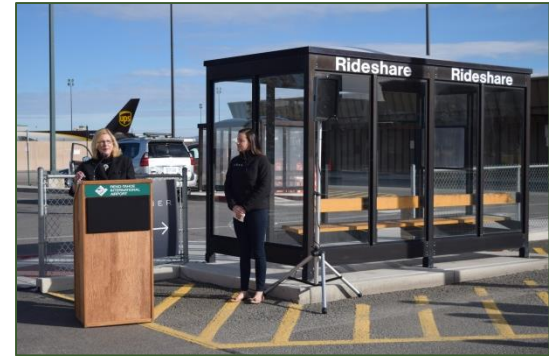
Coming Soon...Common Use Lounge

- ❖ Exciting new common use business lounge
- ❖ Available to passengers from any airline
 - Located post-security
 - Food and beverage available
- ❖ Other airport benefits associated with lounge use fee
- ❖ Construction to begin end of summer



Rideshare Driving a New Market

- ❖ Transportation Network Companies (TNCs) includes Uber & Lyft
- ❖ Account for 52% of all TNC/Taxi customer transport
 - April 2017 TNC trip activity = 6,590 trips, compared to 2,147 in April 2016; an increase of 4,443
 - April 2017 taxi trip activity = 6,050 trips, compared to 6,490 in April 2016; a decrease of 440 trips



Award-Winning Airport with Focus on Customer Service

- ❖ Best Customer Service for Small Commercial Airports from *Airport Revenue News*
- ❖ Human Resources wins Change Management Award from Airports Council International
- ❖ RTAA receives Business Impact of the Year Award from The Chamber
- ❖ Airport Police Certified in Top 1% of Airport Police Nationwide by Commission on Accreditation of Law Enforcement Agencies
- ❖ Honor Flight- WWII, Korean & Vietnam Welcomes
- ❖ TSA Pre-Check Onsite Enrollment Center
- ❖ Kindness Takes Flight
- ❖ Paws 4 Passengers Therapy Dog Program





**Reno-Tahoe
International**

Thank You



**Reno-Tahoe
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